Fractal art

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Fractal patterns are all around you in everyday things. Chances are you're drawn to these patterns but don't know why. Fractals are repeating patterns that recur on smaller and smaller scales. They are found in nature (shells, flowers, the rings of an onion), architecture, and art. Research shows they have a calming effect.

Colour Psychology

"Colors, like features, follow the changes of the emotions." - Pablo Picasso.

Colors can be used to spark one's attention, set the mood, and to put the mind at ease. The effect of color on an individual is often subjective, but there are universal meanings that different colors generally take on.

Red

Red - Red is an emotionally intense color with high visibility. Considered to be a warm color, it represents power, strength, and anger, but it is also associated with love, passion and desire. The color red can be used to describe a full range of emotion.
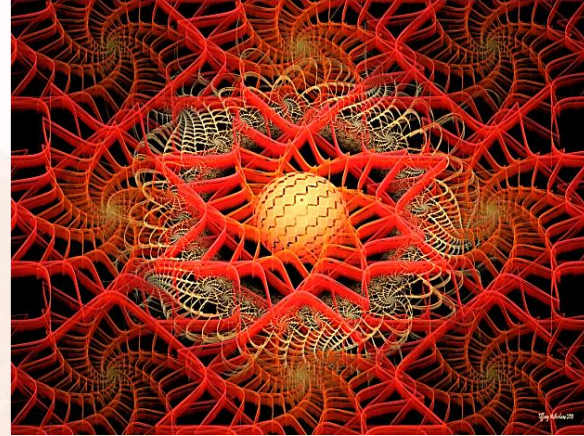
Orange

Orange - Orange is known as a warm color. Not as visually aggressive as red, it has been described to provoke feelings of happiness and rejuvenation. Orange is friendly and uplifting and is often associated with joy and enthusiasm.

Green

Green - Often thought of as a cool color, green is associated with luck, nature and growth. It is a symbol of ecology and the environment. Considered to represent safety, green can be calming and peaceful.
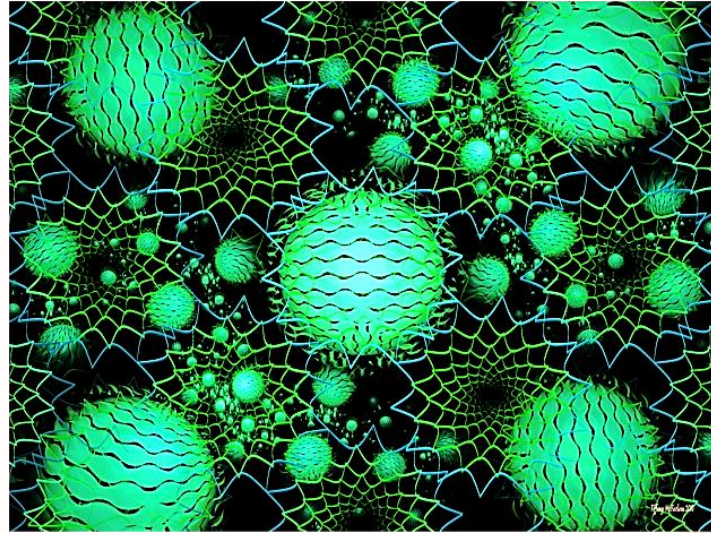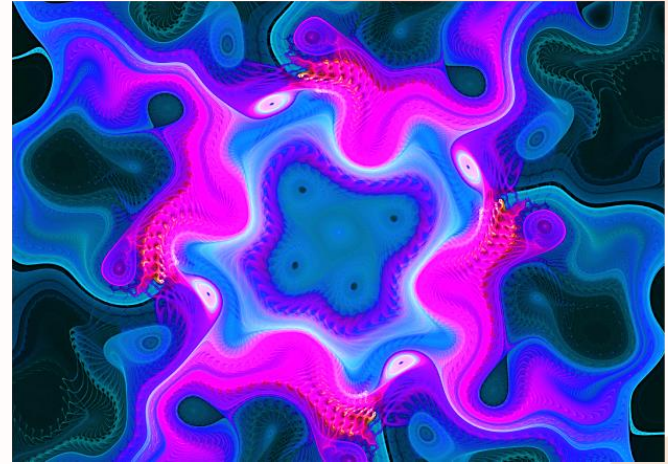
Blue

Blue - Blue is a calm and soothing color that is tranquil and serene. It has been long associated with sadness in North American culture through terms like "feeling blue" or "singing the blues". Since it is the color of water and the sky, it can also represent depth and stability.

Purple

Purple - The color purple has been described as a cool color that is dreamlike, spiritual and regal. It is often associated with magic and mystery.

Thank you for listening!